

St. Anne's Mead
Assisted Living | Memory Care | Extended Care

DIRECTOR'S LETTER

Dear Friends,

I am pleased to present our 2020 Annual Report and officially put this unprecedented year in the rear-view mirror! And, while we are all breathing a sigh of relief that this year is past, we do have some highlights to share.

We had a record fundraising year, raising more than \$450,000 in grants and gifts for our Caregiver Fund to support operations. It is no secret that our ability to admit new residents was compromised, but our mission was not. Your gifts helped us bridge the gap, and we are forever grateful for your generous support.

Like so many organizations, we lost operating revenue, but we stood firm on our care and services. During the early days of the Covid-19 pandemic, when so much was unknown, we implemented strict safety measures to protect our residents and staff. We pulled together to ensure no one felt frightened or isolated. These protocols continue to this day.

When residents were prohibited from seeing their loved ones in person – our staff strengthened their bonds with them. We ensured everyone could visit virtually via Face Time and Zoom, encouraged letter writing and even recruited some students to perform for our residents through YouTube. When weather permitted, we invited people to hold outdoor visits with social distancing and kept in close contact with all families via email and phone.

While our interior remodeling was stalled due to the pandemic, we were able to make some improvements outdoors. Thanks to grants from the Episcopal Diocese of Michigan and The Wood Family Charitable Fund, we were able to make improvements to our parking lot, landscaping, and facade.

Please enjoy the profile of Amanda Newport, Director of Nursing in Assisted Living. She was the pillar of strength that kept our caregiving staff strong and steady. She is not one to look for accolades, but she is very deserving of recognition for her heroic work.

The good news is, we are slowly coming back to a sense of normalcy, and we look forward to seeing you, hopefully in-person, soon.

With gratitude,

Jane Collins, Executive Director



AMANDA: A Nurse's Story

In her 27 years of working in long-term care, Amanda Newport, Director of Assisted Living, had never seen anything like the year 2020. "People were cheering me on, calling me a 'hero,' but the truth is there were times when I felt helpless. The pandemic took over, so much was unknown, but we powered through it. Our residents' health and wellness is our number one priority," she said.

When things were changing daily, Amanda was a pillar of strength for her staff of 34 caregivers. "I knew they were scared for our residents and for themselves, but we didn't show it. We came to work every day. We implemented protocols early on and stood by them. I believe we truly rose to the occasion in a crisis. We did the best we could," said Amanda.

Amanda's number one rule in training new staff is to care for people. She stresses that you can learn medication management, transferring and all the other technical aspects of the job. But you cannot learn care. You either have it or you don't.

The trust and support of the residents' families helped Amanda and her team stay strong. "Sometimes I had to have exceedingly difficult conversations with families, and it was hard. But they always showed love and support. Even when we could not allow any visitors in and residents could not socialize with each other, we made sure no one felt isolated," said Amanda.

Working and living through a crisis made Amanda even more grateful for her family and homelife. "Every night, I could not wait to see my daughter, Emersyn, and give her a big hug. Life is fragile, but we learned a lot and hopefully there is more confidence in science now. I am glad to see the light at the end of the tunnel," she said.



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IN-KIND Support was Very Kind in 2020

A few of the highlights from our in-kind donors include:

Comcast/Effect-TV donated more than \$3,000 worth of cable airtime to St. Anne's Mead. Our special Covid-19 spot and our Welcome Home spot ran on CNN, Fox News and The Food Network.

Early in the pandemic, when masks were hard to come by, the wonderful volunteers at Glamorous Moms Foundation and Detroit Sewn donated these beautiful hand-sewn masks that were works of art!

Over the summer, Ameritrust and the Foson Foundation donated 5,000 N-95 masks to St. Anne's Mead. Here, Hayden Yang of Ameritrust makes a special delivery!

Christ Church Cranbrook, St. David's Episcopal Church and Lake Michigan Credit Union donated gift cards from area restaurants to feed our hardworking staff during the pandemic.

STAYING STRONG

Staff and residents alike remained strong through the pandemic. Left to right: Kiffney, Michelle and Sr. Eileen, Mahogany, Father Prus, and Mickey.













CURB APPEAL

St. Anne's Mead has always boasted about beautiful grounds. The upkeep is certainly an expense, so we were thrilled when the Episcopal Diocese of Michigan and The Wood Family Charitable Fund provided grants to spruce up our landscaping, repair some siding, sealcoat our parking lot and provide some additional signage.







MONEY MATTERS: 2020 ~ A Year Like No Other

At St. Anne's Mead, we are happy to report that, despite the unprecedented challenges the Covid-19 pandemic threw our way, we had a record fundraising year! While we could not hold any in-person special events, we raised more than \$450,000 in grants and individual gifts for our Caregiver Fund to support operations. We maintained an excellent non-profit expense ratio, with the vast majority, (85%) of all income and gifts going directly to programming and care. While Covid-19 compromised our ability to admit new residents and hold special events, it never compromised the quality of our care and services, or the support from the community. As a non-profit 501(c)3 organization, we value your gift and use it to ensure the highest quality care continues for our residents in years to come.

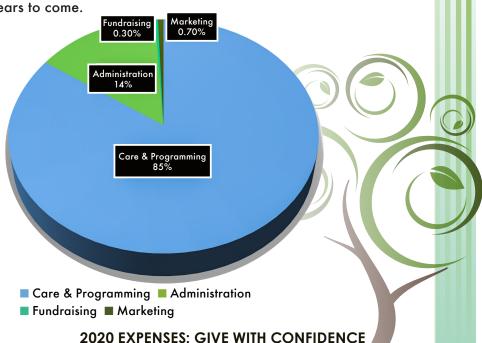
STATEMENT OF REVENUES & EXPENSES

Revenues

Total Grants & Gifts	\$ 450,995
Operating Income	\$ 3,745,604
Total Revenue	\$ 4,196,599

Expenses

Care & Programming	\$ 3,627,205
Administration	\$ 608,742
Fundraising	\$ 14,201
Marketing	\$ 26,513
Total Expenses	\$ 4,276,661



ST. ANNE'S MEAD SOCIETY

Members of the St. Anne's Mead Society are major donors who have consistently donated a cumulative amount of \$5,000 or more over five years. Within the Society are the St. Anne's Circle, those who have given \$50,000 or more, and The Mead, those who have given \$5,000 - \$49,999.

We are indebted to the
St. Anne's Mead Society
for their support of the
Caregiver Fund during this most
challenging year. Going forward,
the Society leads the support of
the Caregiver Fund, Capital
Improvements, and the Angel
Fund for residents-in-need.

ST. ANNE'S CIRCLE \$50,000 +

Christ Church Cranbrook

Douglas F. Allison Foundation

Episcopal Diocese of Michigan

Oakland County Economic Impact



PILLARS \$1,000 - \$4,999

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A Leader knows the way, goes the way, and shows the way.

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Village Club Foundation

United Way for Southeastern Michigan

St. Anne's Mead 16106 West Twelve Mile Road Southfield, MI 48076

www.stannesmead.org 248-557-1221







Keep in touch: Visit our website, stannesmead.org, for all the latest news!

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St. Anne's Mead Assisted Living | Memory Care | Extended Care

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Annual Report by Peggy K. Goodwin