



St. Anne's Mead

Assisted Living | Nursing Care | Memory Care



2017

REPORT
TO THE
COMMUNITY

Dear Friends

The year 2017 will go down in the 52-year history of St. Anne's Mead as a monumental and memorable one. We organized our first "Breakfast with the Bishop" event – a special morning with Bishop Wendell N. Gibbs of the Episcopal Diocese of Michigan, broke the silence on elder abuse at a major event featuring Wayne County Prosecutor Kym Worthy, Beaumont Geriatrician Dr. Stacey M. Ruff and Fox 2 News Anchor Sherry Margolis, and finalized plans to break ground on our state-of-the-art memory care home, which will open in July 2018.

We are excited to present our second-annual "Breakfast with the Bishop 2018," on Friday, June 8, 2018 at the Detroit Athletic Club. Reverend William Danaher of Christ Church Cranbrook will again be our host for this inspirational morning with Bishop Gibbs. You may purchase tickets online www.stannesmead.org and sponsorship packages are also available. All are welcome!

Yet, as a mission-driven, non-profit, 501(c)3 organization, offering the highest quality care in Assisted Living, Nursing Care and Memory Care, is at the heart of what we do. We recently adopted the Best Friends© approach to dementia care. Developed by internationally renowned author and consultant David Troxell, the Best Friends approach focuses on socialization as the best treatment for dementia and will make a positive difference in the lives of our residents.

As you know, we pride ourselves on being an efficient and effective non-profit organization and the proof is in the numbers. More than 80% of our expenses go towards programming and care, as depicted in our chart on the adjacent page. You can give to St. Anne's Mead with the confidence of knowing it will help improve the lives of our residents, our families and our community.

Thanks to you, we have raised more than \$500,000 for our Memory Matters Capital Campaign. We still have naming and other opportunities for you to support our memory care home. Why? Because memory is what makes us and its deterioration and loss in a loved one affects us-- and them -- in profound ways. Stay tuned for our grand opening event this summer.

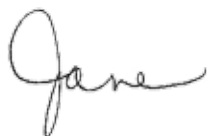
We offer you three key opportunities to support us:

- Memory Matters ~ for our Memory Care Home.
- Angel Fund ~ for our residents in need.
- Unrestricted Giving ~ for general needs including overhead, infrastructure, etc.

Thank you for being a friend to St. Anne's Mead. Your support continues to make the difference in the lives of our residents.

Sincerely,

Jane Collins, Executive Director



ST. ANNE'S MEAD 2017 EVENTS

In 2017, St. Anne's Mead made an impact on the greater community with information, education and inspiration. We took on the difficult but important subject of elder abuse prevention, which impacts 1 in 10 adults over age 60 in the U.S. We also highlighted the great and growing need for memory care. We organized two major events, Breakfast with the Bishop at the Detroit Athletic Club and An Evening of Empowerment, Breaking the Silence on Elder Abuse at The Community House of Birmingham. We thank you for helping us continue this important dialogue about issues that matter to an aging population.

BREAKFAST WITH THE BISHOP

The inaugural Breakfast with the Bishop, sponsored by Christ Church Cranbrook, was an inspirational morning at the Detroit Athletic Club featuring Bishop Wendell N. Gibbs and Rev. William J. Danaher as host. The event has become a signature, annual event of St. Anne's Mead.



Bishop Wendell N. Gibbs



Rev. William J. Danaher, Jr.



BREAKING THE SILENCE ON ELDER ABUSE

On November 9, 2017, we organized a major event called "An Evening of Empowerment: Breaking the Silence on Elder Abuse," hosted by Fox2 News Anchor Sherry Margolis. The event was a sold-out success that educated, inspired nearly 200 guests. More than \$50,000 was raised for the St. Anne's Mead Memory Care Home. Thank you!



Kym Worthy



The audience gave Wayne County Prosecutor Kym Worthy a standing ovation!

Left column photos top to bottom:

- FOX2 interview with Richard Astrein & Jane Collins
- Peggy K. Goodwin, Anne Hiemstra & John Lynch
- Debbie Astrein, Sherry Margolis, Jane Collins & Michelle Mitchell

If you would like a St. Anne's Mead speaker for your event, contact Peggy K. Goodwin at St. Anne's Mead.

MONEY MATTERS: 2017 A RECORD YEAR!

In 2017, we continued our fiscal excellence of ensuring the vast majority (81%) of all income and donations go directly to programming and care. Our 51st year of service proved to be one of our strongest yet. We served 105 residents and supported their families with the best care possible in both our Assisted Living and Extended Care homes, and provided community education on issues that matter. We raised more than 70% of our goal for our Memory Matters campaign and organized two very successful fundraising events: Breakfast with the Bishop and Breaking the Silence on Elder Abuse. As a non-profit 501(c)3 organization, we value your gift and use it to ensure the highest quality care continues for our residents in years to come.

STATEMENT OF REVENUES & EXPENSES

Revenues	
Contributions	\$ 285,917
Operating Income	\$4,563,796
*Other Income	\$ 174,968
Total Revenue	\$5,024,681
Expenses	
Care & Programming	\$3,436,869
Administration	\$ 578,261
Development/Fundraising	\$ 51,552
Community Engagement/Marketing	\$ 161,917
Total Expenses	\$4,228,599
Net Surplus	\$ 796,082

*Other Income includes a grant for our Fire Suppression Sprinkler System from the Episcopal Diocese of Michigan



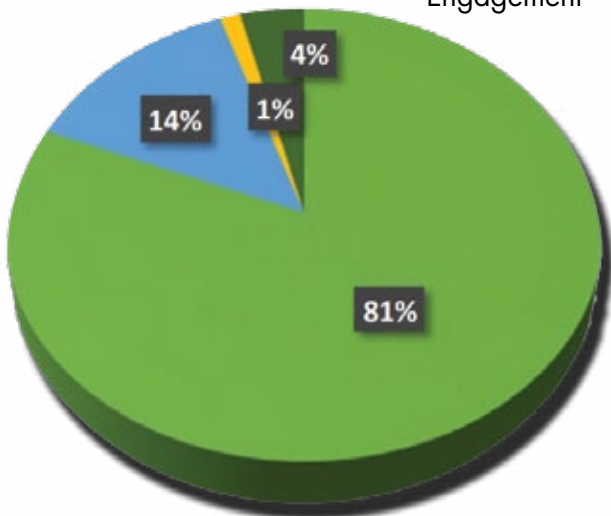
Ed Toth, Ann O'Connell and Mary Toth



Michael Kairis, Jaye Kairis & Shannon Kairis

GIVE WITH CONFIDENCE

- Care & Programming
- Administration
- Development/Fundraising
- Marketing/Community Engagement



"A Girl and her Cow" fun at Family Fun Day's petting zoo

CONNECT & GIVE

Supporting the mission of St. Anne's Mead has never been easier! This year, Christ Church Cranbrook has provided a challenge grant making it possible to match your donation dollar for dollar. Make a lasting impact on an organization you know and trust. Consider these priority opportunities for support:

MEMORY MATTERS CAMPAIGN

Support the Memory Matters Campaign for our state-of-the-art memory care home. Alzheimer's disease, the most common form of dementia, affects more than 5 million Americans, and this number is expected to nearly triple to 14 million by 2050. The need for memory care is a great and growing need of our time. Thanks to your ongoing support, our Memory Care Home is opening during the summer of 2018!

ANGEL FUND

Your gift to the Angel Fund helps our residents when they need it most – in times of economic hardship. This hardship often happens at the end-of-life, when having to move creates undue stress and even trauma. The Angel Fund helps residents stay where they know they are cared for.

NAMING OPPORTUNITIES

Consider leaving a lasting legacy at St. Anne's Mead. Join Christ Church Cranbrook, The Hartwig Family, Collins Family, Friends of Monsignor Ed Baldwin, The Filmer Memorial Charitable Trust and others in naming key rooms and lounges at St. Anne's Mead.

A partial list of opportunities includes:

- Assisted Living Home South Lounge
- Assisted Living Home North Lounge
- Memory Care Home Family Lounge
- Memory Care Home Resident Rooms



Donna & Eugene Hartwig



ST. ANNE'S MEAD

DOST ASSOCIATES
MEMBERSHIP



ST. ANNE'S MEAD

DOST ASSOCIATES
MEMBERSHIP



Family Fun Days activities

Please use the enclosed self-addressed envelope to make a tax-deductible donation. For information on opportunities to connect & give, contact Peggy K. Goodwin at St. Anne's Mead - 248-557-1221

ST. ANNE'S MEAD SOCIETY



Margaret Stevens

\$5000 OR MORE

Anonymous Donor
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Barbara Armbruster
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Longfield Family Charitable Foundation
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PILLAR

\$2500 - \$4999

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Christ Church Cranbrook
– Prayer Shawl Ministry
Mike & Barb Collins
Jane Collins
The Rt. Rev. Wendell Gibbs, Jr.
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Sr. Mary Schmidlin
Therapy Management, Inc.

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LEADERS

\$500 - \$999

Alzheimer's Association of Michigan
Archdiocese of Detroit Cemeteries
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Martha Bones
Rev. William & Claire Danaher
James & Joanne Donohoe
Roseanne & Bernard Fenster
Susan Fenster
Andrea Goldie
Frances Hammond & James Trask
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Michael & Carol Joseph
Nicholas & Delores Kluck
Louis & Joy Landau
Paul & Sharon Levine
Robert & Susanne Murray
Craig R. Netzer
Lois & Christ Nichols
Alvin & Hazel Reifert
John Tierney



Deric Righter, Donald Righter,
Elsie Righter & Rebecca Smith



Lou Landau, Sharon Levine
& Joy Landau

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Nancy Hogan
Heart to Heart Hospice
of Detroit, LLC
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Quarrier & Meredith Hull
Margaret F. John
Patricia Johnson
Susan Johnston
Richard & Nancy Kosobud
Cheryl Lakritz
Maria Lampinen
Thomas & Yvonne Larabell
Allan Lengel
Mary Letts
Ronald Lipson

Ronald Lipson
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Pfizer Foundation
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Rehman Robson
Karen Rogers
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Georgette Sheehan
Robert & Eleanor Siewert
Susan Simon
April Sposita
Janet Stenger
Robert &
Catherine Stiteler
Mary Louise Temple
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Carol Tomczak
Michael Toth &
Ann Donnelly
Edward Toth &
Ann O'Connell
Sondra & Charles Travers
Margaret & Rick Tripp
Ronald West
Thomas Wilczak
Joseph Wolf

SUPPORTER \$100

Anonymous
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Beth Bartter
Robert & Kate Beebe
Jan Bissett
Jill Bissett
Anne Bouch
Jean Brittain
Lee & Julie Campbell
Leonard & Barbara Carley
Charlotte D. Clark
Thomas Cook
Ronald & Deborah Cooper
Maggie & Geoffrey d'Allemand
Michael & Karen Davis
James Deighton
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Nathalie Demers
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Jerry & Jo Ann Hardy
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- Jane Collins, NHA, Executive Director
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- Amanda Murphy, LPN, Director of Assisted Living
- Paul Pepler, Accounting
- Jennifer Stone, Life Enrichment Coordinator
- Peggy K. Goodwin, MADR/APR,
Community Engagement & Development Consultant
- Preston Hill, Dining Services Director
- Carrie Esper, RD, Registered Dietitian
- Michelle Kotwicki, Social Worker
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- Father John Lancaster, Pastoral Care
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PHOTO CREDITS

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